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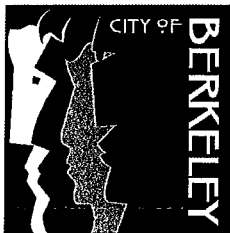
Office of the Mayor

REVISED ITEM 51D

June 24, 2014

TO: Honorable Members of the City Council
FROM: Mayor Tom Bates
RE: Mayor's Proposed Ballot Language for Downtown Initiative

Shall an ordinance amending Zoning Ordinance provisions for downtown Berkeley be adopted to: reduce height limits; impose significant new requirements for new buildings over 60 feet; eliminate current historic resource determination for Green Pathway projects; establish a Civic Center Historic District overlay; amend LEED ratings; change parking requirements; restrict some permitted uses; change prevailing-wage requirements for workers in specified categories; and reduce hours of operation for businesses selling or serving alcohol?



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51d

Jesse Arreguín
City Councilmember, District 4

ACTION CALENDAR

June 24, 2014

To: Honorable Mayor and Members of the City Council
From: Councilmember Jesse Arreguín
Subject: Amendment to Proposed Ballot Question for Downtown Initiative

RECOMMENDATION:

Approve the following amendment to the ballot question text in the resolution as part of any action to submit the initiative measure "Initiative Ordinance Amending Downtown Zoning Provisions and Establishing Civic Center Historic District Overlay Zone" to the voters.

CLEAN TEXT:

Shall an ordinance amending Zoning Ordinance provisions for downtown Berkeley to: modify permit procedures and heights; require additional fees and community benefits including affordable units; require higher LEED ratings; require payment of prevailing wages for specified categories of employees in new projects; modify specified uses; increase bicycle, handicapped, car share and vehicle parking; and adopt an overlay in the Civic Center Historic District limiting heights to 50 feet and allowing only civic uses, be adopted?

REVISIONS IN STRIKE OUT:

Shall an ordinance amending Zoning Ordinance provisions for downtown Berkeley to: ~~eliminate streamlined~~ modify permit procedures and heights; ~~reduce heights~~; require additional fees and ~~other concessions by developers~~ community benefits including affordable ~~rental~~ units; require higher LEED ratings; require payment of prevailing wages for specified categories of employees in new projects; modify ~~permitted~~ specified uses; increase bicycle, handicapped, car share and vehicle parking requirements; and adopt an overlay in the Civic Center Historic District limiting heights to 50 feet and ~~limiting permissible~~ allowing only civic uses, be adopted?

FINANCIAL IMPLICATIONS:

The table below shows the year-by-year costs for elections since 2006. The costs for 2010 and 2012 do not include the costs associated with Ranked Choice Voting as those costs are candidate-specific and not impacted by the number of measures placed on the ballot.

The dramatic cost increase in 2012 is primarily due to the need for an additional ballot card for Berkeley voters as a result of the high number of measures placed on the ballot.

	Election				
	Nov. 2006	Nov. 2008	June 2010	Nov. 2010	Nov. 2012
Total Cost	\$272,581	\$224,576	\$191,732	\$164,816	\$367,884
No. of Measures	6	7	1	3	10
No. of Candidates	23	25	0	31	26

CONTACT PERSON:

Jesse Arreguin, Councilmember, District 4 981-7140