

2575 Telegraph Ave.

Berkeley CA 94704

Vampire Penguin Applicant Statement

Project Background:

Property is located on Telegraph Ave and will occupy 2,400 square feet. It was formally a hat retail store that has been closed for several years.

The plan is to convert this existing space into a frozen dessert restaurant. A 26" x 20" kitchen is to be constructed and a variety of freezing equipment will be installed.

Business Background:

Vampire Penguin is a frozen dessert shop that specializes in shaved snow. As shown below, shaved snow is not to be compared to traditional frozen desserts:

"Strawberry Cheesecake"

"Strawberry and Mango"

"Twix"



We took the best qualities of ice cream and the best qualities of shaved ice to invent something truly unique and delicious.

Our business first opened its doors in South Sacramento, where we received widespread praise and media attention. With appearances on “Good Morning Sacramento” and being the subject of numerous online articles, people have been traveling from all over California eager to try our creations:



Application to Regulations:

Vampire Penguin offers a variety of flavors ranging from the classics to the exotic.

This ensures customers of all ages and tastes will find something to love.

We have a number of specialty dishes that was created with a diverse mix of cultural influences. For example our “Halo-Halo” is inspired by a traditional Pilipino dessert and our “Snow Tiger” contains flavors with Indian spices and herbs:



"Halo-Halo"



"Snow Tiger"

Another important aspect of Vampire Penguin is our commitment to cater to the various needs of customers. This is why we have made our creations without any dairy products. We are the first and only shaved snow business to commit being vegan friendly.

We believe that the unique culture of Berkeley correlates perfectly with that of Vampire Penguin. It is our hope that we are allowed to bring our desserts to this city.